



University of Manitoba

Engineering Society

SPONSORSHIP PACKAGE 2025-2026



vscr@umes.mb.ca

75A Chancellors Circle,
Winnipeg, Manitoba



A Message from the Dean



University
of Manitoba

Price Faculty of Engineering

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July 2025

Re: Invitation to support the University of Manitoba Engineering Students Society (UMES)

Friends,

As Dean of the Price Faculty of Engineering, I'm pleased to highlight the creativity and positive energy embodied by the University of Manitoba Engineering Students Society (UMES), and I invite your support of the same.

UMES is an organization of engineering students, for engineering students, and they are an important partner in our goal of graduating outstanding engineers and providing an exceptional student experience.

UMES embraces many of the great traditions of student life in the Price Faculty of Engineering, while also moving us forward with new ideas to create a vibrant and inclusive community for all students. From student orientation, social events, days of awareness, academic supports, high school outreach, industry networking, and more, I'm constantly impressed with the portfolio of student life that UMES drives forward and the ways it serves our students.

UMES is student-led and approximately 80 students serve on the various committees in which they develop leadership and professional skills. The UMES Executive is a talented group of student leaders who devote incredible amounts of time to UMES to support student life and an inclusive culture in the Price Faculty of Engineering.

We are excited and grateful for the ways UMES supports a culture that promotes student success, builds lifelong community, and adds fun to a challenging degree program!

I hope you will consider opportunities to support UMES as well and contribute to excellence in engineering education in this way.

Sincerely,

A handwritten signature in black ink that reads "Marcia Friesen".

Marcia Friesen
Dean, Price Faculty of Engineering

umanitoba.ca/engineering



University of Manitoba
Engineering Society

What is UMES?

Founded in 1909, the University of Manitoba Engineering Society (UMES) is the oldest formal engineering organization in Western Canada, serving over 1900 undergraduate engineering students at the University of Manitoba. Our faculty represents a diverse engineering culture with students pursuing B.Sc. degrees in Biosystems, Civil, Computer, Electrical, and Mechanical Engineering. Additionally, our Co-Op Education programs offer real-world industry experience through 4, 8, or 16-month placements.

UMES is one of the largest engineering student councils in Canada. This year our team consists of 105 council members and volunteers dedicated to enhancing the student experience. We believe that learning extends beyond the classroom, and our students are among the most actively involved in the country.



University of Manitoba
Engineering Society

A Message from Corporate Relations

Thank you for your interest in supporting the University of Manitoba Engineering Society (UMES). My name is Joy Ellana, the Vice Stick Corporate Relations of UMES for the 2025-2026 academic year. On behalf of the entire UMES team, I'm pleased to share our sponsorship opportunities and invite you to join us and be part of shaping the next generation of engineers.

With a diverse student body, UMES strives to support the various needs of our students. UMES coordinates a wide range of events and services - spanning academic support, professional development, community outreach and social opportunities. These initiatives help our students build technical and interpersonal skills, forge industry connections, and explore pathways to leadership in engineering and beyond. This sponsorship package outlines UMES initiatives from first-year orientation to graduation, including networking and professional development events, conferences, academic support, and community outreach.

Every year, our events reach hundreds of students and generate a large number of impressions across our social media and digital platforms. From our large-scale events like Engineering Orientation (EngO) and University of Manitoba Engineering Competition (UMEC), to intimate networking workshops and sustainability initiatives, each sponsorship helps us offer more enriching and inclusive opportunities to our student community.

Sponsors are acknowledged during event openings and closings, with logos prominently displayed on social media, online presentations, posters, shirts, banners, and campus television displays. Your sponsorship not only increases your company's visibility among engineering students but also enhances their educational experience.

We invite you to explore the opportunities outlined in this package and reach out to us with any questions. Whether you're looking to increase your presence on campus, support the next generation of engineers, or connect with future interns and employees, we would be thrilled to work with you. On behalf of our Corporate Relations team, thank you for considering a partnership with UMES—we look forward to building something great together.

Thank you for your time and consideration,



Joy Ellana
Vice Stick Corporate Relations
University of Manitoba Engineering Society
Cell: (204)-574-6241
vscr@umes.mb.ca

EngO | Engineering Orientation



EngO is our largest annual event, welcoming over 300 incoming engineering students and more than 100 returning volunteers. This event offers sponsors a unique chance to engage early with first-year students and leave a lasting impression. The event features campus tours, team-building activities, an engineering design competition, and a variety of interactive challenges designed to build community and spark excitement for the year ahead.

Event date: September 2, 2025

Sponsorship deadline: August 4, 2025

Sponsorship Levels	Diamond	Gold	Silver	Bronze
Sponsorship Amount	\$3,500	\$2,500	\$1,000	\$500
Quantity Available	1	3	Unlimited	Unlimited
Logo Placement on 300+ EngO T-shirts and Event Banners	Central	Large	Medium	Small
Social Media Thank You	Dedicated Post	Dedicated Post	Shared Post	Shared Post
Acknowledgement During Opening and Closing Remarks	✓	✓	✓	✓
Booth at the Technical Societies Fair	✓	✓	✓	✓
Opportunity to Distribute Promotional Materials	✓	✓		
Online EngO Promotional Video (up to)	1 min	30s	20s	
Opportunity to Present Directly to Students	5 min	2 min		
Company Name on All First Year Student Lanyard Name Cards	✓			
Exclusime Naming Rights for EngO	✓			
Design Competition/Technical Societies Fair/Faculty Tour Naming Rights		✓		

EngGrad | Dinner & Dance



This event brings together the engineering graduates, their families, and professionals to celebrate the accomplishments of the graduating class. EngGrad provides an opportunity for your company to leave a final, long lasting impression on the new engineering graduates.



Event date: End of Winter Semester 2026

Sponsorship deadline: January 31, 2026

Sponsorship Levels	Gold	Table	Wine
Sponsorship Amount	\$9,000	\$1,000	\$750
Quantity Available	1	6	Unlimited
Logo Placement in Slide Show	Large	Medium	Medium
Logo Placement in EngGrad Handbook	Large	Small	Small
Complimentary Tickets	10	2	2
Honourable Mention During Speeches	✓	✓	✓
Placement of Company Logo on All Wine Bottles			✓
Placement in EngGrad Dinner Program	Full Page Spread	Company Logo	
Logo Placement at All Tables		✓	
Logo Placement at Iron Ring Ceremony		✓	
Logo Placement on All EngGrad Tickets	✓		
Exclusive Rights as a Premium Sponsor to the Most Extravagant Engineering Evening of the Year	✓		



Our local Engineering Competition welcomes all U of M Engineering Students to put their engineering knowledge and skills to the test against their peers.

Competition categories include:

- Senior Design
- Junior Design
- Innovative Design
- Engineering Communications
- Debate
- Consulting Engineering
- Re-Engineering
- Programming



The winners in each of these categories will move on to the Western Engineering Competition and potentially to the Canadian Engineering Competition and compete against other engineering faculties.

Event date: End of October

Sponsorship deadline: September 15, 2025

Sponsorship Levels	Gold	Silver	Bronze
Sponsorship Amount	\$750	\$500	\$250
Quantity Available	1	7	Unlimited
Two Weeks Worth of Sponsorship Recognition on EngVision TVs	✓		
Logo Placement on Competition Banner	✓	✓	✓
Naming Rights to 1 of 8 Awards	Senior Design	1 of 7	
Opportunity to Address the Competitors During Lunch	✓		
Exclusive Naming Rights to UMEC	✓		
Social Media Thank You	Dedicated Post	Shared Post	Shared Post

UMEC Networking Dinner



A networking dinner to kick off the 2 day University of Manitoba Engineering Competition. The University of Manitoba Engineering Competition (UMEC) is an engineering competition run by UMES.



All engineering students currently enrolled at the U of M are invited to participate. UMEC serves as the qualifier for the regional competition, known as the Western Engineering Competition (WEC). The dinner will be held on Friday and the competition will be held on Saturday and Sunday.

Event date: End of October

Sponsorship deadline: September 15, 2025

Sponsorship Levels	Gold	Silver	Bronze
Sponsorship Amount	\$1,000	\$500	\$250
Quantity Available	2	2	2
Logo Placement in Slide Show	Large	Medium	Small
Logo Placement on Advertisements	Large	Small	
Logo Placement in Delegate Package	Large	Small	
Company Logo on All Event Tickets	✓		
Speaking Opportunity	5 minutes		
Acknowledgement during opening and closing speeches	✓	✓	✓
Complimentary Tickets	5	2	

NET at NIGHT



Net at Night is a one-evening event that connects professionals with students and enables them to interact in a relaxed environment. This allows for students who are rather uncomfortable with interacting with industries, to market themselves and gain connections for their future.

Event date: November 6, 2025

Sponsorship deadline: October 10, 2025

Sponsorship Levels	Diamond	Food	Wine
Sponsorship Amount	\$1,000	\$500	\$500
Quantity Available	1	Unlimited	Unlimited
Logo Placement in Slide Show	Large	Medium	Medium
Social Media Post	Dedicated	Shared	Shared
Company Logo on All Event Tickets	✓		
Speaking Opportunity	5 mins		
Acknowledgement During Opening and Closing Speeches	✓	✓	✓
Complimentary Tickets	✓	✓	✓
Sponsorship Recognition on EngVision TVs	2 weeks		

Beverage and Pizza Tasting

Event date: February 3, 2026
Sponsorship deadline: January 9, 2026

The Beverage and Pizza Tasting event, organized by the Professional Development Directorship, is a unique networking opportunity hosted at TransCanada Brewing Company on Kenaston Boulevard. With a wide selection of craft beers, wines, and gourmet pizzas, the venue offers an inviting and dynamic setting for students and professionals to connect. Attendees will enjoy delicious food and drink in a casual, engaging atmosphere—perfect for sparking conversation and building personal connections outside of the classroom or office.

Sponsorship Levels	Diamond	Food
Sponsorship Amount	\$1,000	\$250
Quantity Available	2	Unlimited
Logo Placement in Slide Show	Large	Medium
Logo Placement on Advertising	Large	Medium
Company Logo on All Event Tickets	✓	
Speaking Opportunity	5 mins	
Acknowledgement During Opening and Closing Speeches	✓	✓
Complimentary Tickets	✓	✓

Event date: March 12, 2026
Sponsorship deadline: February 13, 2026

Sponsorship Levels	Diamond	Food
Sponsorship Amount	\$1,250	\$350
Quantity Available	3	Unlimited
Logo Placement in Slide Show	Large	Medium
Logo Placement on Advertising	Large	Medium
Company Logo on All Event Tickets	✓	
Speaking Opportunity	5 mins	
Acknowledgement During Opening and Closing Speeches	✓	✓
Complimentary Tickets	✓	✓

The Networking Dinner, hosted by the Professional Development Directorship, brings engineering students and professionals together for an evening of meaningful conversation. Set in a formal dining environment, the event offers a relaxed yet focused space to share experiences, explore career paths, and build lasting professional connections over a shared meal.

Networking Dinner

Networking Workshop



The Professional Development Directorship presents a highly anticipated workshop on networking. This event offers students a valuable opportunity to enhance their networking and conversational skills.



Expert speakers will share the dos and don'ts of networking, providing practical guidance to help students strengthen their communication abilities. Scheduled for the first month of both fall and winter semesters, this workshop prepares students for upcoming Professional Development networking events. Refreshments will be served during the presentations.

Event dates:

- September 25, 2025
- January 15, 2026

Sponsorship deadlines:

- September 5, 2025
- January 2, 2026

Sponsorship Levels	Gold	Silver	Bronze
Sponsorship Amount	\$400	\$100	\$50
Quantity Available	3	Unlimited	Unlimited
Logo Placement on Advertisement	Large	Medium	Small
Logo Placement on Introduction Slide of PowerPoint	Large	Medium	Small
Access to Student Attendees' Resumes	✓		
Speaking Opportunity	5 minutes		
Formal Recognition at Opening and Closing Remarks	✓	✓	✓

Senior Outreach



Senior Outreach teaches high school students about the opportunities found in the Price Faculty of Engineering. One initiative involves sending design challenge material to schools so that students can compete, schools can post on their social media, and win prizes.

Outreach aims to draw in as many students as possible to get them interested in engineering. There will be three in person events, which will take place in October, November, and February.

Event dates: Multiple Events

Sponsorship deadline: October 1, 2025

Sponsorship Levels	Gold	Silver	Bronze
Sponsorship Amount	\$1,000	\$500	\$250
Quantity Available	2	2	Unlimited
Logo Placement on Event Banner	Central	Small	Small
Recognition in Care Packages	Large	Small	Small
Logo Placement on Food Tables	Large	Small	Small
Acknowledgement During the Student Lunch	✓	✓	✓
Naming Rights to the Design Competition Held in the Atrium	✓		
Opportunity to Send a Representative to Speak to Prospective Engineering Students	✓		
Sponsorship Recognition on EngVision TVs	2 weeks	2 weeks	

Junior Outreach

Event dates: Multiple Events
Sponsorship deadline: May 2025

Sponsorship Levels	Gold
Sponsorship Amount	\$500
Quantity Available	2
Logo Placement on all Advertisements & Banners	✓
Verbal Acknowledgement at Event	✓
Logo Placement on Pamphlet for Students	✓
Sponsorship Recognition on EngVision TVs	2 weeks

Junior Outreach aims to promote creativity and collaboration for students in grades 5-8, provide an introduction to engineering, and present the different career paths available to an engineer. The directorship goes directly into schools across the province and educates students on what the University of Manitoba has to offer.

The mediums used to inform students include presentations, sample demonstrations, pamphlets, and hands-on activities.

Event dates: Multiple at the end of each semester
Sponsorship deadlines: November 2025 and March 2022

Exam Cram review sessions provide free academic support to over 300+ students via professional tutors. These review sessions that occur shortly before finals help many students succeed in a wide variety of courses.

In the fall term, the sessions will be hosted virtually. In the Winter term, these sessions will be held on campus and free snacks will be provided to students.

Sponsorship Levels	Gold	Silver
Sponsorship Amount	\$400	\$250
Quantity Available	Unlimited	Unlimited
Logo Placement on Exam Cram Schedule (Sent to All Students)	Large	Medium
Availability of Promotional Material on the Event Table (Winter Term)	✓	✓
Company Logo Displayed in Front of the Event Table (Winter Term)	✓	✓
Verbal Recognition of Sponsor During Exam Cram	✓	
Sponsorship Recognition on EngVision TVs	1 week	

Exam Cram
Study Sessions

EngWeek



EngWeek is a weeklong celebration of innovation, technology, and creativity in the Price Faculty of Engineering that kicks off the Winter term in early February. EngWeek hosts daily events which bring out the most spirited and creative engineering students. The students work in teams to solve various design challenges.



Event date: Beginning of Winter Semester
Sponsorship deadline: November 25, 2025

Sponsorship Levels	Gold	Bronze
Sponsorship Amount	\$1,000	\$300
Quantity Available	2	5
Logo Placement in EngWeek Package	Large	Medium
Logo Placement on Social Media Post	✓	
Verbal Acknowledgement During Opening and Closing Ceremonies	✓	✓
Posters Advertising the Event	✓	✓
Sponsorship Recognition on EngVision TVs	2 weeks	



Compost 101

Event date: TBD
Sponsorship deadline:
September 22, 2025

Sponsorship Levels	Gold	Silver
Sponsorship Amount	\$350	\$100
Quantity Available	1	2
Company Advertisement on Social Media	✓	✓
Verbal Acknowledge at Event	✓	✓
Company Logo Placement on Event Posters and Tables	✓	
Company Logo Placement on the Introduction of the PowerPoint Presentation	✓	
Opportunity for Company Representative to Speak at the Event and Distribute Promotional Materials	✓	

This composting workshop by UMES Sustainability will teach students all about diverting food waste through different composting methods! An interactive vermicomposting demonstration will be held to show participants how to set up and manage their own bins, with 10 ready-made compost bins with supplies including composting worms provided to students to start vermicomposting at their home.

At the LEED workshop, a LEED professional will discuss the importance of utilizing LEED frameworks in various sectors and how these frameworks are shaping the sustainability landscape. The individual will discuss a sustainable project they've worked on and the impact it has on the environment. A LEED (Leadership in Energy and Environmental Design) certified professional is someone who has demonstrated their knowledge and expertise in green building practices and sustainable design, construction, and operations. The workshop will be an hour long and will consist of a Q&A session.

Event date: TBD
Sponsorship deadline: January 5, 2026

Sponsorship Levels	Gold
Sponsorship Amount	\$100
Quantity Available	1
Company Advertisement on Social Media	✓
Verbal Acknowledge at Event	✓
Company Logo Placement on Event Posters and Tables	✓
Company Logo Placement on the Introduction of the PowerPoint Presentation	✓
Opportunity for Company Representative to Speak at the Event and Distribute Promotional Materials	✓

LEED Workshop

Campus Clean Up

Event date: February 17, 2026

Sponsorship deadline: January 16, 2026

A collaborative event to clean up the Fort Garry UM campus. Students will get 40 minutes to collect as much litter as possible around the outdoor campus, and additional time to properly sort the recyclables, increasing participants' knowledge on waste diversion while beautifying the campus. Students with the most trash collected and properly sorted will win sustainable prizes from the UM bookstore!

Sponsorship Levels	Gold	Silver
Sponsorship Amount	\$100	\$50
Quantity Available	1	2
Company advertisement on Social Media	✓	✓
Verbal acknowledgement at the event	✓	✓
Company Logo Placement at the event	✓	✓

Event date: February 17, 2026

Sponsorship deadline: January 16, 2026

An exclusive event where students are transported via bus to a company and given a tour of the workplace and its facilities. Ideally led by company representatives, the tour will include a presentation on the day-to-day responsibilities and experiences of engineering professionals within the organization. This will help students develop a stronger understanding of the company's initiatives and processes, showing how they connect to their studies and increasing interest in joining the company's engineering workforce.

Sponsorship Levels	Gold
Sponsorship Amount	\$1,250
Quantity Available	1
Tour at your chosen facility	✓
Logo Placement on Social Media Post	Large
Access to Student Attendee's resumes	✓
Sponsorship Recognition on EngVision TVs	2 weeks

Industry Tour

The Great Engineering Pi-Throw

Event date: March 9-13, 2026

Sponsorship deadline: February 14, 2026

Sponsorship Levels	Gold	Silver
Sponsorship Amount	\$500	\$250
Quantity Available	1	2
Company advertisement on Social Media	✓	✓
Verbal acknowledgement at the event	✓	✓
Distribution of Company's Promotional material during event	✓	
Company Logo Placement on posters	Large	Small

The Great Engineering Pi-Throw is a lighthearted annual tradition hosted by the Community Involvement Directorship to raise money for charity. Taking place around March 14th (Pi Day), the event invites students and professors to purchase whipped cream pie orders in the Engineering Atrium and send them to their peers (yes, including instructors) as a fun surprise. The following week, volunteers deliver each pie directly to the recipient's face in classrooms across the faculty. All proceeds in the past years have supported charitable organizations such as UNICEF.

Event date: TBD

Sponsorship deadline: September 30, 2026

The Engineering Escape Room is a new initiative by the Community Involvement Directorship that challenges students to solve engineering-themed puzzles in a race against the clock. Working in teams, participants apply problem-solving, critical thinking, and collaboration in a fun, hands-on environment that brings engineering concepts to life outside the classroom.

Proceeds from similar events led by the Community Involvement Directorship have supported organizations such as CancerCare Manitoba and The Dream Factory over the past year.

Sponsorship Levels	Gold	Silver
Sponsorship Amount	\$250	\$100
Quantity Available	2	2
Company advertisement on Social Media	✓	✓
Verbal acknowledgement at the event	✓	✓
Distribution of Company's Promotional material during event	✓	
Company Logo Placement on posters	Large	Small

Engineering Escape Room

New Initiatives

The Vice Stick Socials (VSS) is excited to introduce new and affordable community-building activities to connect and engage engineering students. Some new initiatives may include *Craft Nights, Sew and Tells, Board Game Nights, Arcade Events, Escape Rooms* etc. The events will be based on surveyed student interests to ensure maximum impact and participation. Please feel free to reach out to the VSS, Serena Kauffmann-Paul, at vss@umes.mb.ca for more information about the year's events.

If you have a specific event in mind you would like to see within the engineering community, then you may be interested in the Specific Event Category.

Specific VSS Events Sponsorship		Diamond
Note: This tier requires full funding of the event. In recognition of your generous support, your company will be recognized as the Exclusive Sponsor of the event.		
Quantity Available	Limited quantity, please contact	
Opportunity to choose the community-building activity and contribute to the event's agenda	✓	
Prominent logo placements and mentions in all advertisements, event materials, and social media posts (named as Exclusive Sponsor)	✓	
Exclusive representation and distribution of company promotional material	✓	

If you would like to support general initiatives that promote student engagement and social enrichment, please consider contributing to the General Category.

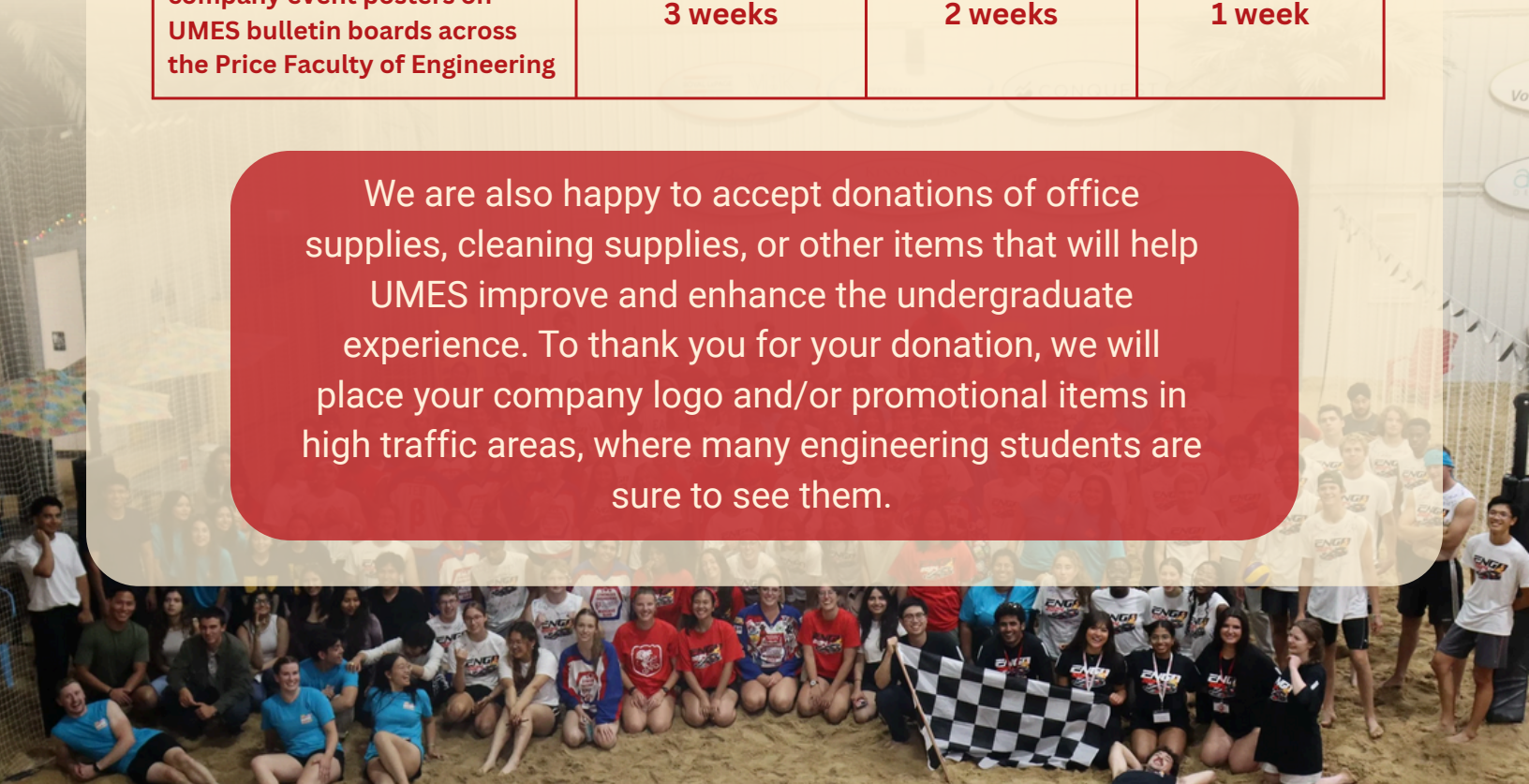
General VSS Events Sponsorship	Gold	Silver	Bronze
Sponsorship Amount	\$400	\$200	\$100
Quantity Available	Unlimited	Unlimited	Unlimited
Logo Displayed During Events	Large	Medium	Small
Logo on Physical Poster Advertisements and Social Media	Large	Small	
Verbal Acknowledgement of Sponsor During Events	✓		

General Sponsorship

Your sponsorship enables UMES to improve student space and fund student travel to various conferences and competitions throughout the year. As a General Sponsor you are able to reach hundreds of engineering students each week through our engineering student lounge. This lounge is an effective marketing zone as it is a frequently used space by many engineering students.

Sponsorship Levels	Partner	Contributor	Supporter
Sponsorship Amount	\$1,000	\$750	\$500
Quantity Available	Unlimited	Unlimited	Unlimited
Advertisement space on EngVision TVs for your company to advertise opportunities to students	2 weeks		
Opportunity to display company event posters on UMES bulletin boards across the Price Faculty of Engineering	3 weeks	2 weeks	1 week

We are also happy to accept donations of office supplies, cleaning supplies, or other items that will help UMES improve and enhance the undergraduate experience. To thank you for your donation, we will place your company logo and/or promotional items in high traffic areas, where many engineering students are sure to see them.



Thank You!



Aida Mesgar Zadeh
Vice Stick External



Simran Gill
Senior Stick



Fiona Awan
Vice Stick Internal



Serena Kauffmann-Paul
Vice Stick Socials



Tori Wainikka
Vice Stick Academic



Sydney Povey
Vice Stick Communications



Liam Lokstet
Vice Stick Finance



Joy Ellana
Vice Stick Corporate Relations



Kinzie Friesen
Secretary

Contact Us

We look forward to working with you!



Joy Ellana
Vice Stick Corporate Relations



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75A Chancellors Circle,
Winnipeg, Manitoba



**2025-2026 UMES
Executive Team**